

Newsletter Ad Information

Thank you for your interest in advertising in the Bits & Pieces Newsletter and on the Marketplace website of our online newsletter located at www.winecountrydressage.org. We have several options, and hopefully one of them will suit your needs.

Postage Ad – This is a one-time newsletter ad which also includes a full year on the website. The ad will appear on the addressee's section, on the outside of the newsletter. It will be prominently displayed under the return address. Business card size only, this ad is \$125.

Classified Ad – This offers a one-time newsletter appearance. It also includes a full year on the website (or until such time as your item is sold, where applicable). 70 words or fewer, text only on the newsletter ad. Note: jpeg photos of 160 pixels or fewer on the longest side. Photos must have a release from the photographer. \$15.

Business Card Ad – This is a business card sized ad which will appear for a full year in the newsletter and a full year on the website. Note: size should be 3.5 x 2in and saved for the web at 72dpi, pdf or jpeg files. \$75.

Quarter Page Ad – \$125 for a full year in the newsletter and on the website. \$30 for a one time newsletter and website appearance (2 months on web).

Half Page Ad - \$200 for a full year in the newsletter and on the website. \$40 for a one time newsletter and website appearance (2months on web).

We have very limited space, so the ads are offered on a first-come, first-served basis. The newsletter arrives the first week of every other month. The issues are: Jan/Feb; Mar/Apr; May/June; Jul/Aug; Sep/Oct; and Nov/Dec.

What to do:

Step one: email the editor at Jen@hauckcellars.com to determine space, ad size, and availability. Once you have selected your ad, you will receive a confirmation invoice from the treasurer, Gwenne Volpert, gjv1247@aol.com.

Step two: email your ad to the web master, Ruth Lake, at lakewebdesign@aol.com. If you are not computer-ready, she will consult with you. Note on Web Ad Size:
Vertical or H horizontal orizontal 3.5in x5 in – as Jpeg, Pdf, Word doc, not Publisher Files accepted.